



## **Matt Magnuson**

Matt Magnuson is the Director of Member & Provider Services and Incoming CEO at PrimeWest Health. Since joining the organization in 2007, he has advanced through key leadership roles and helped develop programs that improve and stabilize healthcare in rural communities.

With over 25 years of experience in rural healthcare, Matt offers deep expertise in operations, member and community engagement, and provider relations. His career includes leadership positions such as Regional Director of Sales and Marketing for US Script, a national pharmacy benefit manager, and Vice President of Operations and board member for LBB Industries, a mail-order pharmacy serving Medicaid members across multiple states.

Matt has served on numerous federal, state, and regional task forces focused on improving health outcomes and expanding access to care for rural populations. His leadership is defined by innovation, collaboration, and a commitment to delivering high-quality healthcare solutions for vulnerable communities.